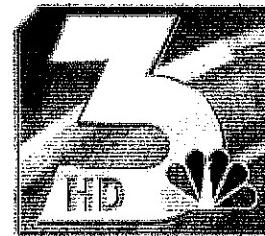


ORDER



Orders	Order / Rev:	<u>107386</u>	Primary AE:	<u>Amy McCreary</u>
	Alt Order #:	<u>06860593</u>	Sales Office:	<u>BLPHI</u>
	Product Desc:	<u>ROMNEY FOR PRESIDENT</u>	Sales Region:	<u>National</u>
	Estimate:	<u>444</u>		
	Flight Dates:	<u>10/03/12 - 10/09/12</u>		
	Original Date / Rev:	<u>10/02/12 / 10/15/12</u>		
	Order Type:	<u>GENERAL</u>		
Agency	Name:	<u>American Rambler Productions</u>	Billing Type:	<u>Cash</u>
	Buying Contact:		Billing Calendar:	<u>Broadcast</u>
	Billing Contact:		Billing Cycle:	<u>EOM/EOC</u>
		<u>138 Conant St.</u>	Agency Commission:	<u>15%</u>
		<u>Beverly, MA 01915</u>		
Advertiser	Name:	<u>Romney for President</u> <i>-Revised</i>	New Business Thru:	
	Demographic:	<u>A35+</u>	Order Separation:	<u>00:05:00</u>
	Product Codes:	<u>PLC02-Republican</u>	Advertiser External ID:	
	Priority:	<u>SELECT PRIORITY CODE</u>	Agency External ID:	
	Revenue Codes:	<u>POLITICAL/AGY, PCAN, GEN</u>		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/09/12	88	\$91,625.00	\$77,881.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	88	\$91,625.00	\$77,881.25	0.00
Totals	88	\$91,625.00	\$77,881.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	28%	\$91,625.00
Market	100%	\$327,232.14

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$81,808.04
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	28%	\$91,625.00
KTUD	0%	\$0.00
KVVU	14%	\$45,812.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$16,361.61

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/08/12	10/09/12	M-F 6-7a WakeUp w/Wagners	6-7a		MT-----	:30	2	\$700.001	0.00	NM	2	\$1,400.00	
M-F 6-7a WakeUp w/Wagners															
PLS AIR 1/DAY WAKE W/WAGNERS - 1/DAY															
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 10/08/12		10/14/12		MT-----		2		\$700.00		0.00					

Order / Rev: 107386
Alt Order #: 06860593
Flight Dates: 10/03/12 - 10/09/12

Advertiser: Romney for President
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 444

KSNV

Order / Rev: 107386
Alt Order #: 06860593
Flight Dates: 10/03/12 - 10/09/12

Advertiser:	Romney for President
Product Desc:	ROMNEY FOR PRESIDENT
Estimate:	444

KSJV

Order / Rev: 107386
Alt Order #: 06860593
Flight Dates: 10/03/12 - 10/09/12

Advertiser: Romney for President
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 444

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	KSNV	10/03/12	10/05/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	---TF--	:30	3	\$1,000.001	0.00	NM		1	\$750.00
PLS AIR 1/DAY JEOP - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 - 10/07/12 ---TF-- 2 \$1,000.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
2	KSNV	10/01/12-10/07/12	M-F Jeopardy			630-7pm									
<i>Unresolved</i> [N/A BUMP POLITICAL] N/A BUMP POLITICAL															
3	KSNV	10/01/12-10/07/12	M-F Jeopardy			630-7pm									
E 24	KSNV	10/08/12	10/09/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MT-----	:30	2	\$1,300.001	0.00	NM		2	\$2,600.00
PLS AIR 1/DAY WHEEL - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 - 10/14/12 MT----- 2 \$1,300.00 0.00															
E 25	KSNV	10/03/12	10/05/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	---TF--	:30	2	\$1,300.001	0.00	NM		2	\$2,600.00
PLS AIR 1/DAY WHEEL - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 - 10/07/12 ---TF-- 2 \$1,300.00 0.00															
E 26	KSNV	10/08/12	10/09/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MT-----	:30	2	\$1,200.001	0.00	NM		2	\$2,400.00
PLS AIR 1/DAY NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 - 10/14/12 MT----- 2 \$1,200.00 0.00															
E 27	KSNV	10/03/12	10/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	3	\$1,200.001	0.00	NM		3	\$3,600.00
PLS AIR 1/DAY NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 - 10/07/12 --WTF-- 3 \$1,200.00 0.00															
E 28	KSNV	10/03/12	10/05/12	The Tonight Show Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$500.001	0.00	NM		3	\$1,500.00
PLS AIR 1/DAY. TONGIHT SHOW - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 - 10/07/12 --WTF-- 3 \$500.00 0.00															
E 29	KSNV	10/08/12	10/09/12	The Tonight Show Tonight Show	CM	1135p-1237a	MT-----	:30	2	\$500.001	0.00	NM		2	\$1,000.00
PLS AIR 1/DAY. TONGIHT SHOW - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 - 10/14/12 MT----- 2 \$500.00 0.00															
E 30	KSNV	10/04/12	10/04/12	Thurs PR 9-10p Thursday Prime 9-10pm	CM	9-10pm	---T---	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
OFFIC/PARKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 - 10/07/12 ---T--- 1 \$3,200.00 0.00															
E 31	KSNV	10/05/12	10/05/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	----F--	:30	1	\$2,600.001	0.00	NM		1	\$2,600.00
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 - 10/07/12 ----F-- 1 \$2,600.00 0.00															
E 32	KSNV	10/05/12	10/05/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	----F--	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 - 10/07/12 ----F-- 1 \$3,200.00 0.00															
E 33	KSNV	10/06/12	10/06/12	Saturday Today Saturday Today	CM	7a-9am	----S-	:30	2	\$625.001	0.00	NM		2	\$1,250.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 - 10/07/12 ----S- 2 \$625.00 0.00															
E 34	KSNV	10/06/12	10/06/12		CM	11pm-1135pm	----S-	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00

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KSNV

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Advertiser: Romney for President
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 45	KSNV	10/03/12	10/03/12	Wheel of Fortune in PRIMM	M-SA	8-11p / SUN--W---		:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
Wheel in Prime															
PLS AIR 1/DAY WHEEL - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/01/12	10/07/12	--W----			1	\$1,300.00		0.00						
N 46	KSNV	10/08/12	10/09/12	Late Night w/Fallon	CM	1237a-136am	MT-----	:30	1	\$75.003	0.00	NM		0	\$0.00
Late Night w/Fallon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/08/12	10/14/12	MT-----			1	\$75.00		0.00						
Spot	Ch	Date Range	Description			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/08/12-10/14/12	Late Night w/Fallon			1237a-136am				MT-----	:30	(\$75.00)	0.00	NM	
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															